



# CASE STUDY: OUTDOOR HARD GOODS SECTOR



PT Insera Sena is a global bicycle manufacturer supplying major brands such as REI Co-op. It has:

- an annual production capacity of 1m bikes
- delivery destinations to five continents and over 50 countries,
- a workforce of over 1,000 employees across its facilities.

“  
Our main goal is to improve. SLCP allows us to do this.  
”

Muhammad Rusydi Arif  
General Affair & HSE

## WHY WE USE SLCP



Enables the measurement and enhancement of social and labor conditions.



More user friendly than other tools.



Allows us to effectively conduct a comprehensive facility gap analysis.



Goes beyond customer requirements.



Employees have the opportunity provide feedback through Worker Engagement Technology (WE Tech).